



St. Louis Housing Authority
3520 Page Boulevard • St. Louis, MO 63106
www.slha.org • agreen@slha.org
Telephone 314.286.4357 • Fax 314.289.7357

Dear Valued Partner:

The St. Louis Housing Authority (SLHA) is proud to celebrate 80 years as a housing provider dedicated to providing safe, desirable, and affordable housing for low- and moderate-income individuals and families. Our organization recognizes that we could not have reached this milestone without the support of our staff, residents, partners, and members of the communities we serve.

On October 24, 2019, SLHA will commemorate its 80th anniversary by hosting a fundraising gala at the Cedars. We would like to extend an invitation for your company to be a part of our celebration! We are proactively seeking your sponsorship commitment in connection with the gala, a **one-time event** highlighting SLHA's accomplishments and that of its partners.

Since 1939, SLHA has built and maintained desirable, affordable housing for residents of the St. Louis area through forthright leadership, innovative partnerships, progressive technology, and expansion of new resources. Just this past year alone, SLHA celebrated several accomplishments made possible through partnerships, grants, and individual contributions. With your support, we:

- Provided housing assistance to approximately 22,300 people under the Public Housing and Housing Choice Voucher Programs;
- Entered into a new partnership with Habitat for Humanity St. Louis for the development of ten new homes in the Darst-Webbe neighborhood;
- Completed substantial interior and exterior improvements to 48 apartments in LaSalle Park Village;
- Continued to provide assistance to 100 participants enrolled in the Family Self-Sufficiency Program that provides linkages to services and opportunities to increase employment and economic self-sufficiency; and
- Provided job development, training and employment support for 320 residents of the Clinton-Peabody Development through the HUD-funded Jobs Plus Program.

Resources raised for the 80th Anniversary Fundraising Gala will support SLHA in expanding our resident services activities, including this year's inaugural Fall Festival, to be held in September.

We are excited about celebrating 80 years of helping our community grow and thrive and we need your support to continue this investment. Please review the *Special Sponsorship Levels & Opportunities* information accompanying this letter. If you have any questions, please do not hesitate to contact me at agreen@slha.org or (314) 286-4357. Thank you.

Best regards,

A handwritten signature in black ink that reads 'Alana C. Green'.

Alana C. Green
Executive Director



St. Louis Housing Authority
80th Anniversary Fundraising Gala Sponsorship
"80 Years of Improving Communities"
October 24, 2019

Special Sponsorship Levels & Opportunities

Platinum Sponsor (\$20,000) – limited to three sponsors

The *Platinum Sponsor* will receive major and unique opportunities for recognition, including:

- Prominent listing of company logo and name on the save-the-date and gala invitation that will be mailed and/or emailed to over 1,000 individuals
- Prominent listing of company logo, company name, and website link on the gala section of SLHA's website
- Verbal acknowledgment as a *Platinum Sponsor* during gala ceremony
- Speaking role in gala ceremony
- Full-page color tribute/advertisement in gala commemorative book on first page, inside back cover, or outside back cover
- Prominent listing in gala commemorative book as a *Platinum Sponsor*
- Appearance of logo in the media presentation shown before and after gala ceremony
- Reserved seating during gala ceremony
- Listing on tent card placed at each table in the dining room
- One table (10 seats) with premium table placement in the dining room
- Prominent display of company logo and/or company name at the Fall Festival
- Table/Booth at Fall Festival

Gold Sponsor (\$10,000) – unlimited

The *Gold Sponsor* will receive major and unique opportunities for recognition, including:

- Prominent listing of company logo, name, and website link on the gala section of SLHA's website
- Verbal acknowledgment as a *Gold Sponsor* during gala ceremony
- Half-page color tribute/advertisement in gala commemorative book (*placement based on when sponsorship is secured*)
- Prominent listing in gala commemorative book as a *Gold Sponsor*
- Appearance of logo in the media presentation shown before and after gala ceremony
- Reserved seating during gala ceremony
- Listing on tent card placed at each table in the dining room
- One table (10 seats) with premium table placement in the dining room
- Prominent display of company logo and/or company name at the Fall Festival
- Table/Booth at Fall Festival

Silver Sponsor (\$5,000) – unlimited

The *Silver Sponsor* will receive major and unique opportunities for recognition, including:

- Prominent listing of company logo, company name, and website link on the gala section of SLHA's website
- Verbal acknowledgment as a *Silver Sponsor* during gala ceremony
- Quarter-page color tribute/advertisement in gala commemorative book
- Prominent listing in gala commemorative book as a *Silver Sponsor*
- Appearance of logo in the media presentation shown before and after gala ceremony
- Reserved seating during gala ceremony
- Listing on tent card placed at each table in the dining room
- Five tickets with premium table placement in the dining room
- Prominent display of company logo and/or company name at the Fall Festival
- Table/Booth at Fall Festival

Bronze Sponsor (\$2,500) – unlimited

The *Bronze Sponsors* will receive unique opportunities for recognition, including:

- Prominent listing of company logo, company name, and website link on the gala section of SLHA's website
- Prominent display of company logo and/or company name at the VIP Reception
- Quarter-page color tribute/advertisement in gala commemorative book
- Prominent listing in gala commemorative book as a *Bronze Sponsor*
- Two tickets with premium table placement in the dining room

Reception Sponsor (\$2,500) – limited to two sponsors

The *Reception Sponsors* will receive unique opportunities for recognition, including:

- Prominent listing of company logo, company name, and website link on the gala section of SLHA's website
- Prominent display of company logo and/or company name at the VIP Reception
- Quarter-page color tribute/advertisement in gala commemorative book
- Prominent listing in gala commemorative book as a *Reception Sponsor*
- Two tickets with premium table placement in the dining room

Awards and Entertainment Sponsor (\$2,500) – limited to two sponsors

The *Awards and Entertainment Sponsors* will receive unique opportunities for recognition, including:

- Prominent listing of company logo, company name, and website link on the gala section of SLHA's website
- Verbal acknowledgment as an *Awards and Entertainment Sponsor* during gala program
- Quarter-page color tribute/advertisement in gala commemorative book
- Prominent listing in gala commemorative book as an *Awards and Entertainment Sponsor*
- Two tickets with premium table placement in the dining room

Decorations Sponsor (\$1,000) – limited to two sponsors

The *Decorations Sponsor* will receive the following opportunities for recognition, including:

- Prominent listing of company logo, company name, and website link on the gala section of SLHA's website
- Appearance of logo in the media presentation shown before and after gala ceremony
- Two tickets with premium table placement in the dining room

Individual Tickets/Packages

SLHA Supporter (\$500)

- Prominent acknowledgment in gala section on SLHA's website
- Two tickets

Individual Ticket (\$150)

- One gala ticket

Resident Ticket (\$75)

- One ticket to be donated by SLHA to a resident

Commemorative Book (Advertising Only)

Full-page color ad - \$1,000

Half-page color ad - \$500

Quarter-page color ad - \$250

Name listing - \$100



Sponsoring/Advertising Commitment Form

Please complete this Sponsorship/Advertising Commitment Form and return to:

St. Louis Housing Authority Anniversary Committee

Attn: Alana C. Green

3520 Page Boulevard

St. Louis, MO 63106

Phone: (314) 286-4357 | Email: agreen@slha.org

Each sponsorship level will receive several forms of recognition (see "Special Sponsorship Levels and Opportunities" sheet). We appreciate your consideration and would like to welcome you as a sponsor of the 80th Anniversary Fundraising Gala.

YES! I (We) will proudly sponsor the 80th Anniversary Fundraising Gala by committing to the below level of sponsorship.

Select your 80th Anniversary Gala Sponsorship Opportunity Level:

- Platinum - \$20,000 Gold - \$10,000 Silver - \$5,000 Bronze - \$2,500
- Reception Sponsor - \$2,500 Awards and Entertainment Sponsor - \$2,500 Decorations Sponsor - \$1,000

YES! I (We) would like to purchase tickets or a ticket package.

Select your Individual Ticket/Package Level:

- SLHA Supporter - \$500 Individual Ticket - _____ ticket(s) @\$150 each
- Resident Ticket - _____ ticket(s) @\$75 each

Tribute/Advertising Opportunities:

- Name Listing - \$100 Quarter Page - \$250 Half Page - \$500 Full Page - \$1,000

Ad specifications will be forwarded electronically

- Payment By Check:** Complete, copy and return this form, along with check, to St. Louis Housing Authority, Attn: Alana C. Green, Executive Director, 3520 Page Boulevard, St. Louis, MO 63106
- Payment By Invoice:** Please check the sponsorship level, ticket level or advertising opportunity above and type or print your information below. Please send completed form to Alana C. Green, SLHA Executive Director, at agreen@slha.org or fax to (314)289-7357

This agreement will become effective upon acceptance by SLHA. Full payments are due within 30 days from the signing of the commitment.

Individual/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email Address: _____

Print Name | Signature of Individual/Authorized Company Representative:

_____ (Print Name) _____ (Signature) _____ (Date)